

erich haun

MANAGEMENT

- Workflows
- Resources
- Digital assets
- Best practices
- Client relationships
- Expectations
- Teams
- Budgets
- Timelines
- Deliverables

SOFTWARE

- Adobe Creative Cloud: InDesign, Photoshop, Illustrator, Acrobat, Muse, Lightroom
- Microsoft Office: Word, Excel, PowerPoint, One Note
- Google Docs, Slides
- Preflight, printing
- Fontself, Archival, FTP, UPN, etc.
- Digital photography software

PERSONAL

- Dedicated, reasonable, thoughtful, considerate, open, engaged, kind, helpful
- Work and play well with others, good team member

EDUCATION

- Studies in Radio Communications/Marketing at Columbia College, Chicago.
- Adobe Creative Suite Training with Sterling/Ladet

INTERESTING STUFF

- Consulting with Kodak & Fuji on virtual proofing, digital photography
- Consulting with Kodak on PhotoCD production and promotion/adoption
- Consulting with Sony on digital photography
- Presentations to the Idealliance on color fidelity in digital photography
- Color fidelity with printer sources for digital photography

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HUMMM... HOW TO CREATIVELY CHANNEL A BIT OF OCD.

How to balance the fine details with the big picture, budget and timelines, resources, people's talents and strengths with scheduling, Client expectations with practical reality? With experience, focus, dedication and foresight. High expectations, high standards, setting the bar from the start. Please consider adding me to your team. Let's make it rewarding.

PRODUCTION MANAGER/DESIGNER/ARTIST 2012-2015 / April 2016-Current

Freelance

Clients: Ogilvy, Sandbox, Two x Four, Epsilon, MKTG, Tukaiz, Merge, New Control/Merkel, Catapult

Industries: pharma/healthcare, automotive, food/beverage, consumer experience, exhibit/displays, exhibition, consumer credit/banking, insurance, publishing, airlines, farming/ag, cpg

- Producing display ads, brochures, sell sheets, leave-behinds, direct mailings, product catalogs, professional and end user guides
- Interactive exhibition displays, PDFs, e-mail blasts, kiosks
- Logo design, vector art creation, maps, flow charts, graphs, info graphics, presentations
- Web landing pages, web resource management: banners, graphics, imaging, copy, comps

July 2016-October 2016

Contract at Epsilon

- AT&T direct marketing production
- Evaluate design standards across multiple channels
- Preparing print output files for release to printers and lettershops
- Adapting existing art templates

October 2016-July 2017

Contract at Epsilon

- Nissan/Infiniti & GM direct marketing production.
- Dealer Direct pieces and scheduling announcements
- Design and standardize direct mailers, postcards, brochures, etc
- Establish versioning standards for all territories
- Interface with printers to manage techniques, timelines and budgets
- Photo retouching, color management/conversion.

SENIOR PRINT PRODUCTION MANAGER April 2015-April 2016

AbelsonTaylor

- Providing input and solutions at design phases for creative application, client requirements, execution, cost, scheduling
- Providing creative input at design stage to produce different and engaging printing techniques/methods that are cost effective
- Proofing, press checks, color fidelity and quality control
- Interface with creative direction, art production and client representatives, printing, fulfillment, delivery
- Specifying printing requirements for projects coordinated by AbelsonTaylor or Client PPS services
- Providing cost and timeline estimates from vendors, both AbelsonTaylor's and client's

PRODUCTION MANAGER/ACCOUNT DIRECTOR March 2000-April 2012

Alter Image

- Single source client contact and inside sales: managing expectations, scheduling and budgets
- Workflow and server protocol/file structure management, archiving and file retrieval
- Media placement for publications, mobile displays & banners, and outdoor printers
- Image retouching, page assembly, pre-flight, OOH, display graphics, banners, mobile displays, electronic media, web publishing, final file release, quality control
- Internal and external printing and proofing, color fidelity workflows, digital and print color calibration
- Client relationships, staffing, outside source management